



REBAK ISLAND

SOCIAL REGATTA

MEDIA AND SPONSORSHIP KIT

EVENT:

Rebak Island Social
Regatta 2025

DATE:

Sept 4 - 7, 2025

REBAK ISLAND

SOCIAL REGATTA

4TH TO 7TH SEPT 2025

ALL ABOUT REBAK ISLAND SOCIAL REGATTA

REBAK ISLAND SOCIAL REGATTA

The inaugural **Rebak Island Social Regatta** took place on July 27th and 28th, 2024 originally conceived as an informal gathering for Langkawi's dynamic marina resident community. This community, made up of long-term liveaboards, plays a pivotal role in supporting local economies while significantly contributing to Langkawi's growing nautical tourism sector.

What began as a casual event quickly garnered international attention, attracting participants not only from Langkawi but also from Phuket, Singapore, Australia and Indonesia. Encouraged by this overwhelming response, Rebak Island Marina is proud to announce its commitment to making the regatta an annual event. This initiative reinforces Langkawi's position as a premier sailing destination while fostering a global sense of camaraderie and celebration among the sailing community.



REBAK ISLAND SOCIAL REGATTA

REBAK ISLAND
RESORT & MARINA, LANGKAWI

FOR THE FIRST TIME EVER!

Set sail for a thrilling new tradition on Rebak Island's cerulean water. The Rebak Island Social Regatta invites you, sailing enthusiasts, to a landmark event that's as much a friendly race as it is a vibrant community celebration.

EVENT DATE:
JULY 27-28, 2024

ENTRY FEE
RM250 PER ENTRY

WHAT ON BOARD

- Competitive racing for mono-hull and multi-hull vessels
- Social events to mix, mingle, and celebrate the sport of sailing
- Awards ceremony to honor skill, sportsmanship, and community

marinarebaklangkawi

rebakislandresort.com +60 11 5301 0281 marina@rebakislandresort.com

SUPPORTED BY:



KEY FACTS : FIRST REBAK ISLAND SOCIAL REGATTA

Slogan: A NEW WAVE OF UNITY

Participants: The regatta saw participation from 22 boats, comprising 8 catamarans and 14 monohulls.







International Representation: Participants from 8 countries (Nationality)

- Australia: 12 boats
- Netherlands: 1 boat
- Singapore: 1 boat
- New Zealand: 2 boats
- France: 1 boat
- Germany: 1 boat
- United Kingdom: 2 boats
- South Africa: 1 boat

20 Main Gift Sponsors
1 Dinner Sponsor (LADA)
42 Strength Officers



2024 Challenge Trophy Winner
Owners Name :
Steve Maine & Jody Windmiller
Boat Name : ENAVIGO
Category: MONO-HULL
Country : United Kingdom

REBAK ISLAND SOCIAL REGATTA		
MONO-HULL		MULTI-HULL
 ENAVIGO Steve Maine	WINNER	 DARK HORSE Nigel Signal
 LARA PINTA Frederick Florian	1ST RUNNER UP	 DREAM WEAVER Chris Morgan
 NIOBE Sven Kaiser	2ND RUNNER UP	 NORTH STAR Rob Azzopardi



NEW WAVE OF UNITY - 2025

The Rebak Island Social Regatta is more than just a sailing event—it is a celebration of community, connection, and maritime culture.

Featuring two professionally coordinated races, the Rebak Social Regatta and Rebak Junior Regatta hosted by Rebak Marina and the Kedah Sailing Association, participants are invited to experience the thrill of competitive sailing across breathtaking coastal waters.

Beyond the races, the event offers engaging activities to foster networking and camaraderie, alongside a unique flea market featuring sailing-related items and gear. The regatta also celebrates excellence in skill, sportsmanship, and community spirit, emphasizing nautical expertise, environmental stewardship, and the vibrant diversity of cultures.

REBAK ISLAND
SOCIAL REGATTA

Features two racing categories.
Spanned across three days with three unique routes.
Open to a maximum of 25 boats.
A minimal entry fee of RM550 (includes up to 4 persons).

REBAK ISLAND
JUNIOR REGATTA

Includes 52 boats in the competition.
Conducted over three days, with three races each day.
Free of charge—no entry fee required.
Open to youth participants under 17 years of age.

REBAK ISLAND
SOCIAL
REGATTA

4TH TO 7TH SEPT 2025

REBAK SOCIAL REGATTA
ENTRY FEE
RM550 PER ENTRY
(includes up to 4 persons)
Additional Person: RM 150.00 per person

New Exciting Edition
REBAK JUNIOR REGATTA

This year, we're uniting two exhilarating races: the Rebak Social Regatta, hosted by Rebak Marina, and the Rebak Junior Regatta, organized by the Kedah Sailing Association. This event is more than just a competition—it's an opportunity to celebrate the joy of sailing, foster connections, and bring together generations of sailors in a single, memorable occasion.

WHAT ON BOARD

- Two professionally coordinated races hosted by Rebak Marina and Kedah Sailing Association.
- Engaging activities to connect, network, and celebrate the joy of sailing.
- Flea market offering sailing-related items and gear.
- Recognizing excellence in skill, sportsmanship, and community spirit.

marinarebaklangawi

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marina@rebakislandresort.com

RISR 2025 SCHEDULE

DAY 01	04.09.2025 - THURSDAY			
	TIME	VENUE	ACTIVITY	GROUP
	09:30 hrs 11:00 hrs 17:00 – 18:30 hrs 17:00 – 23:00 hrs	Chenang Beach Rebak Island Beach Bar Beach Bar	Race Briefing Race Commencement - Three Consecutive Back-to-Back Races Registration Live Band Performances and Exclusive Happy Hour Specials Until Midnight	Rebak Junior Regatta Rebak Junior Regatta Rebak Social Regatta Rebak Social Regatta
DAY 02	05.09.2025 - FRIDAY			
	TIME	VENUE	ACTIVITY	GROUP
	09:30 hrs 09:30 hrs 11:00 hrs 11:00 hrs 14:00 – 17:00 hrs	Marina Pavilion Chenang Beach Rebak Island Rebak Island Marina Pavilion	Race Briefing Race Briefing Race Commencement - Two-Loop Circuit around Pulau Tepor Race Commencement - Three Consecutive Back-to-Back Races RISR Flea Market	Rebak Social Regatta Rebak Junior Regatta Rebak Social Regatta Rebak Junior Regatta ALL
DAY 03	06.09.2025 - SATURDAY			
	TIME	VENUE	ACTIVITY	GROUP
	09:30 hrs 09:30 hrs 11:00 hrs 11:00 hrs 18:00 – 20:00 hrs	Marina Pavilion Chenang Beach Rebak Island Rebak Island Marina Pavilion	Race Briefing Race Briefing Race Commencement - Two Short Windward/Leeward Races Race Commencement - Three Consecutive Back-to-Back Races Rebak Junior Regatta Prize-Giving Ceremony and Cocktail	Rebak Social Regatta Rebak Junior Regatta Rebak Social Regatta Rebak Junior Regatta Rebak Junior Regatta
DAY 04	07.09.2025 - SUNDAY			
	TIME	VENUE	ACTIVITY	GROUP
	09:30 hrs 11:00 hrs 18:30 – 22:00 hrs	Marina Pavilion Rebak Island Marina Pavillion	Race Briefing Race Commencement - Single-Loop Course Around Pulau Singa Kecil Rebak Social Regatta Prize-Giving Ceremony and Themed Dinner	Rebak Social Regatta Rebak Social Regatta Rebak Social Regatta

Why Sponsor Our Regatta ?

UNMATCHED INTERNATIONAL EXPOSURE

The first regatta in 2024 featured 22 boats from 8 countries, giving brands great international exposure while setting a record as Langkawi’s top social sailing event. New categories like the Rebak Island Junior Regatta drew more participants and support from government and corporate partners, making it a must-attend event for sailing enthusiasts worldwide.

PROVEN SPONSORSHIP SUCCESS

The regatta gained strong support from 20 Main Gift Sponsors and a Dinner Sponsor (LADA), highlighting confidence in the event's potential as a new initiative. With 42 dedicated government personnel, it was professionally executed, ensuring a great experience for both participants and stakeholders.

EXCEPTIONAL DIGITAL VISIBILITY IMPACT

The regatta had a major digital impact, reaching 70,000 users on Facebook and Instagram, which greatly increased sponsor visibility. Web traffic for the Marina and Regatta pages also saw a 300% growth, showing the event’s significant reach and interest.

PREMIUM EXPOSURE ON EVENT PLATFORMS

The event was featured on well-known platforms such as Eventbrite, Loka.my, and Naturally Langkawi, increasing visibility across multiple audiences.

COMPREHENSIVE MEDIA COVERAGE

The regatta was prominently covered by leading local media outlets, including News Strait Times, Harian Metro, and Berita Harian, ensuring extensive public and media exposure for sponsors.

INFLUENTIAL REVIEWS

A detailed event review was shared by a Sailing Influencer, further solidifying the event’s reputation among key industry players and audiences.

SPONSOR PACKAGES

FEATURE OR BENEFIT	PLATINUM RM30,000	GOLD RM10,000	SILVER RM5,000
LOGO PLACEMENT	Top-tier placement on all promotional materials, banners, and digital platforms	Prominent placement on banners and digital platforms	Logo featured on banners and digital platforms
SPONSOR BOAT STICKER	Sponsor sticker displayed on one participating boat	Not included	Not included
SOCIAL MEDIA MENTIONS	Dedicated posts across all event channels	Mention in shared social media posts across FB / IG	Shared mentions, limited in social media posts
MEDIA COVERAGE	Featured mention with exclusive highlight	Shared sponsor mentions across media features	Not included
CLOSING DINNER SEATS	10 seats at the exclusive closing dinner with VIP networking opportunities	6 seats at the exclusive closing dinner	4 seats at the exclusive closing dinner
BRANDING	Premium branding on stage backdrops, boat stickers, signage, and awards ceremony setups	Logo display on stage backdrops	Not included
VERBAL RECOGNITION IN EVENT	Exclusive verbal recognition during the event proceedings	Not included	Not included
MEDIA PARTNER EXPOSURE	Special slot in collaboration with the event's media partner	Not included	Not included
NETWORKING	Direct access to global competitors and influential participants from 8 countries	Not included	Not included
WEBSITE – EVENT PAGE (90 DAYS)	Dedicated section featuring company profile and highlighted services/products	Logo exposure	Logo exposure
WEBSITE – REBAK MARINA (365 DAYS)	Featured branding on Rebak Marina Website: Dedicated landing page & main page placement for maximum 365 days.	Logo exposure	Not included
BOOTH AT FLEA MARKET	Includes three oblong tables for an enhanced display and organization	Features two oblong tables for moderate space requirements	A compact setup with one oblong table
ACCOMODATION	Experience a 4 nights stay in a luxurious Seaview Suite at Rebak Island Resort & Marina, Langkawi.	Experience 2 nights stay in a luxurious Seaview Suite at Rebak Island Resort & Marina, Langkawi.	Not included

BECOME A SPONSOR FOR THE REBAK ISLAND SOCIAL REGATTA 2025

- 1

Complete the Sponsorship Reply Form: Fill out the provided sponsorship reply form with the necessary details.
- 2

Submit the Form: Email the completed form to marina@rebakislandresort.com or send it via WhatsApp to +60 11 5301 0281 before **30TH June 2025**.
- 3

Receive Invoice and Sponsorship Agreement Form: Rebak Island Resort & Marina, Langkawi will provide an invoice along with the sponsorship agreement form for you to complete.
- 4

Return Agreement Form with Marketing Assets: Submit the completed sponsorship agreement form, along with marketing assets based on the selected sponsorship package. A detailed list of required brand items will be sent to you separately via email.

Dear Organiser,

We are delighted to confirm our support for the Rebak Island Social Regatta 2025 in the form of sponsorship. This prestigious event not only highlights the beauty and camaraderie of the sailing community but also brings together individuals and organizations passionate about fostering positive change and unforgettable experiences.

SPONSOR INFORMATION

Company Name

Contact Person

Designation

Address

City

Zip

Phone

Email

SPONSOR DETAILS

SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT	PLEASE TICK
PLATINUM	RM30,000	<input type="checkbox"/>
GOLD	RM10,000	<input type="checkbox"/>
SILVER	RM5,000	<input type="checkbox"/>

NOTE: Sponsorship benefits are subject to print and production deadlines. Rebak Island Marina will make every effort to include the sponsor's name, logo, and URL as a part of the stated sponsorship package herewith. Sponsorship purchases made beyond published print and production deadlines are subject to availability

Sponsor Signature

FOR ORGANISER'S INTERNAL USE ONLY

Form Submission Date:

Invoice Issuance Date:

Agreement Receipt Date:

FOR FULL DETAILS ABOUT THE EVENT & SPONSORSHIP OPPORTUNITIES.

Contact Person:

Derrick Van Deventer, Marina Manager

Email : derrick@rebakislandresort.com

Rebak Island Marina

Pulau Rebak Besar

07000 Langkawi, Kedah , Malaysia

Sponsoring our regatta positions your brand as part of a premier social and sporting event, targeting influential sailing enthusiasts, government divisions, corporate partners, and a global audience unique to this event.

The unmatched exposure through multiple media platforms ensures your sponsorship delivers impactful results aligned with your business goals.